

*Your patients are waiting  
to hear from you.*

COLORECTAL  
CANCER  
SCREENING &

# The Power of Talk

Iowa Department of Public Health

*The US Preventive Services Task Force (USPSTF) recommends screening for colorectal cancer (CRC) using fecal occult blood testing, sigmoidoscopy, or colonoscopy, in adults, beginning at age 50 years and continuing until age 75 years.*

42 percent of Iowans over age 50 ***have not been screened*** for colorectal cancer.

Among Iowans who have been screened, the majority say that **the most influential factor in making their decision to get screened was their doctor's recommendation.**

Talking saves lives.

Start a conversation today.



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